TODDY MAILER (10"x6")
(TOY-MC01)

Final product size is approximately: 10"Wx6"H

Imprint size: 10.1"Wx6.1"H

Safe area size: 9.65"Wx5.65"H

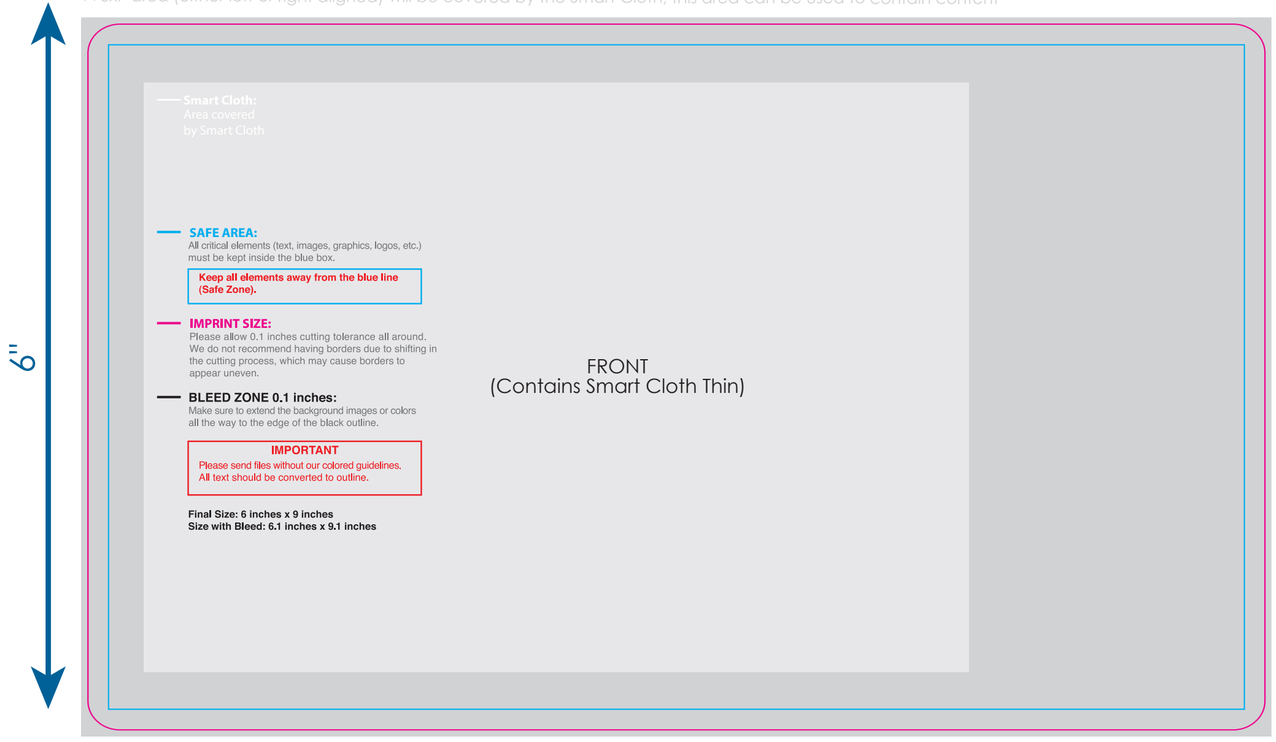
Keep text and important images within the safe area. Text and images outside of the safe area are likely to get cut off during production.

Supplied Artwork: Submit print ready artwork with all bleed marks, crop marks, and postal information† hidden. Accepted file type is in a single-page High Quality Print PDF format (pages 2 and 3 of this document saved seperately). All placed artwork MUST be at least 300dpi. Prior to saving, all text must be outlined. Artwork must allot space for all required postal information. Any background artwork underneath postal information must be 60% transparent. All customer-submitted artwork must be sized at 100% and no larger than 75MB (contact Toddy Gear in any instance where file size exceeds 75MB).

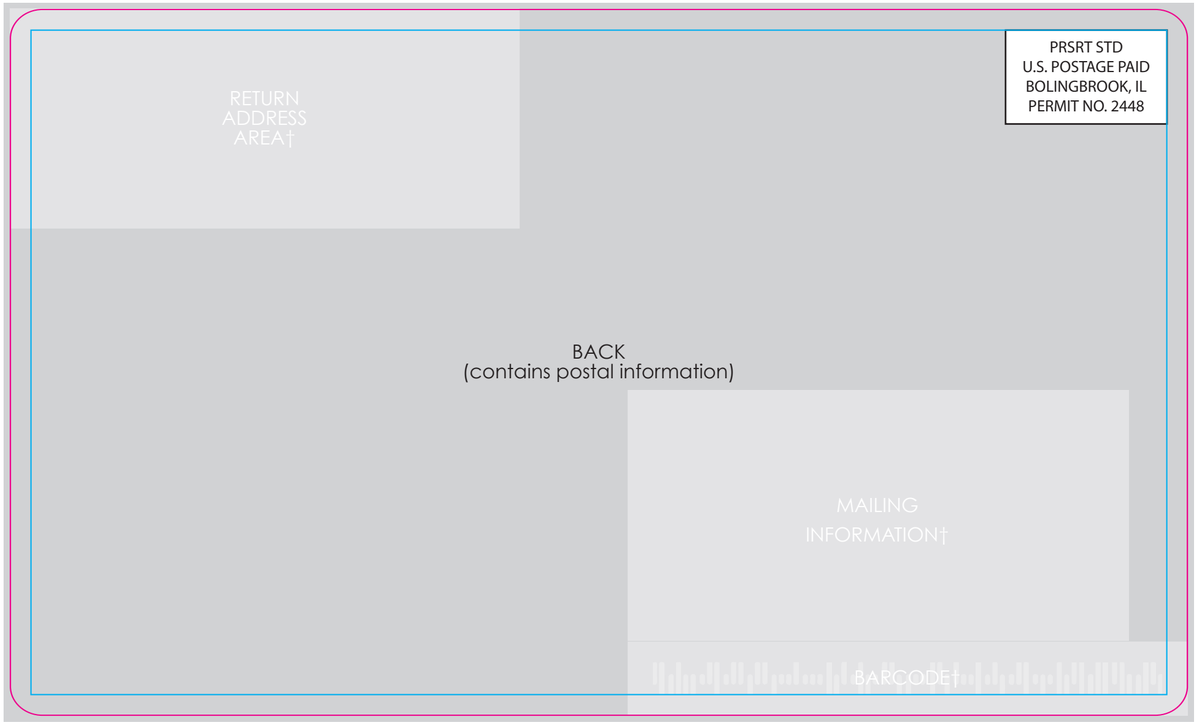
Font sizes less than 8pt may not print legibly.

Art files must be saved at size: 10.1"Wx6.1"H

FRONT
A 5x7 area (either left or right aligned) will be covered by the Smart Cloth, this area can be used to contain content



BACK
Information *not* relevant to USPS Shipping *cannot* be placed inside transparent areas



Smart Cloth:
Area covered
by Smart Cloth

FRONT
(Contains Smart Cloth Thin)

RETURN
ADDRESS
AREA†

PRSRT STD
U.S. POSTAGE PAID
BOLINGBROOK, IL
PERMIT NO. 2448

BACK
(contains postal information)

MAILING
INFORMATION†

BARCODE†