

Smart Cloth 5"x7" (TOY-C)

Final product size is approximately: 5"Hx7"W

Imprint size: 5.13"Hx7.13"W

Safe area size: 4.75"Hx6.75"W

Keep text and important images within the safe area. Text and images outside of the safe area are likely to get trimmed off during production.

Supplied Artwork: Submit print ready artwork in vector format. Accepted file types are AI, EPS, PDF. All placed images MUST be at least 300dpi. All text must be outlined. Up to three PMS colors can be specified. All customer-submitted artwork must be sized at 100%.

Font sizes less than 10pt may not print legibly.

Art files must be saved at size: 5.13"Hx7.13"W

All area within Bleed guides is printable.

Imprint Method: 4 Color Digital
Item Size when Closed:
5.875" x 2.875" x .25" (W x H x D)

Max Safe Imprint Area:

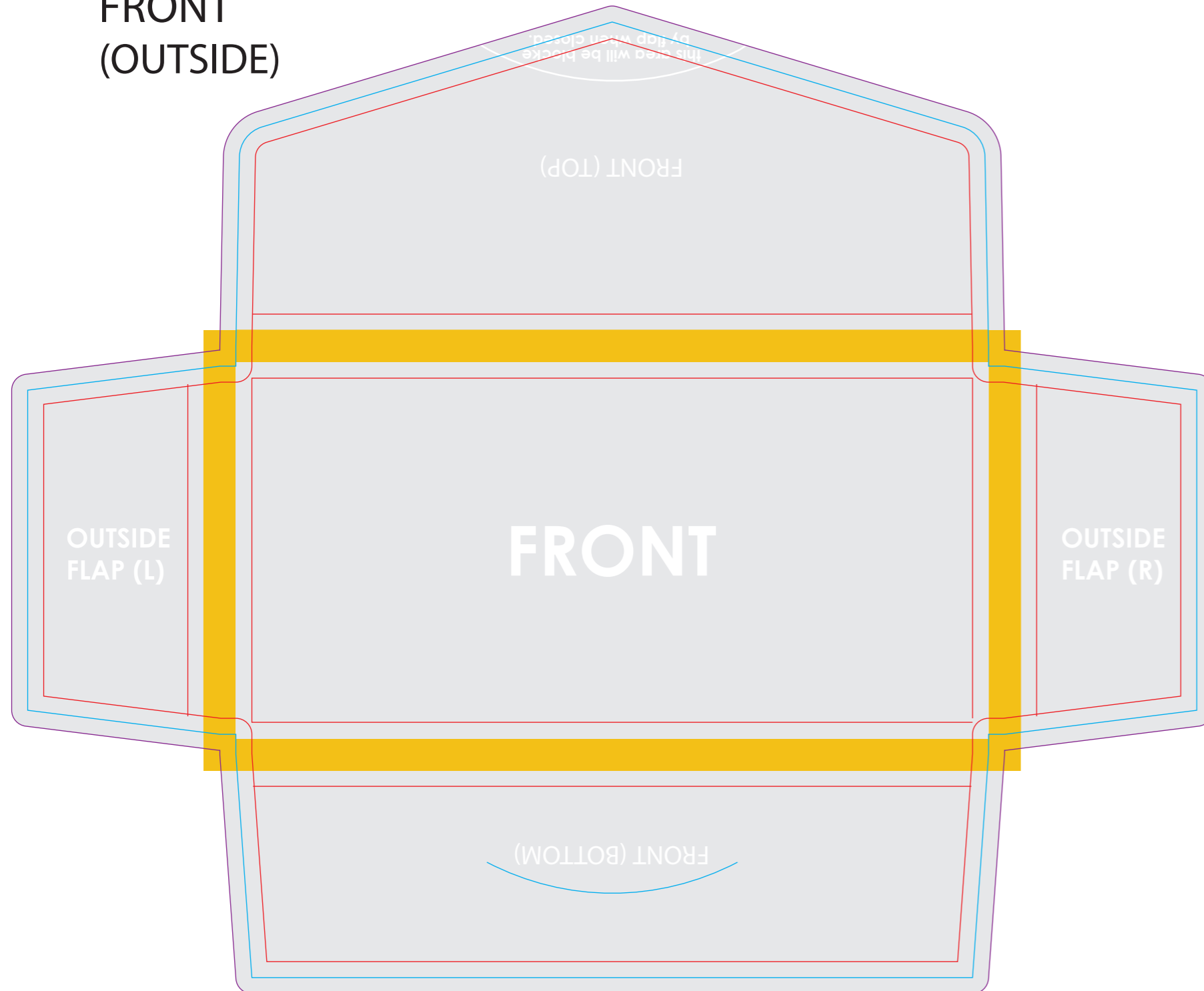
INSIDE: 5.625" x 2.6875" (W x H)
INSIDE FLAP (TOP): 5.7" x 2.275" (W x H)
INSIDE FLAP (R): 1.125" x 2.55" (W x H)
INSIDE FLAP (L): 1.125" x 2.55" (W x H)

FRONT: 5.625" x 2.6875" (W x H)
BACK (TOP): 5.7" x 2.275" (W x H)
BACK (BOTTOM): 5.6" x 1.37" (W x H)
OUTSIDE FLAP (R): 1.125" x 2.55" (W x H)
OUTSIDE FLAP (L): 1.125" x 2.55" (W x H)

- BLEED
- FINAL TRIM SIZE
- SAFE TEXT/IMAGE AREA
- INNER FOLDS
- OUTER FOLDS

- Be sure to make all art extend to the purple Bleed guide.
- Artwork outside of the Final Trim Size guide will be removed.
- All text and important images must be placed inside the red Safe Text/Image Area guide.
- Please keep in mind the yellow guides represent where folds will be and it is recommended important text/images not be placed along or across them.

FRONT (OUTSIDE)



INSIDE

