

Final product size is approximately: 10.75"W x 14.75"H Imprint size:

> **Pocket-Front:** 10.45"W x 11.81"H **Base-Backside:** 10.75"W x 14.75"H Pocket Flap-Front: 10.75"W x 3.6"H

Safe area size:

Pocket-Front: 9.2"W x 10"H Base-Backside: 9.3"W x 13.17"H Pocket Flap-Front: 9.2"W x 2.6"H

Important Product Notices

Keep text and important images within the safe area. Text and images outside of the safe area are likely to get stiched over or trimmed off during production.

Supplied Artwork: Submit print ready artwork in vector format. Accepted file types are AI, EPS, PDF. All placed images MUST be at least 300dpi. All text must be outlined. Up to three PMS colors can be specified. All customer-submitted artwork must be sized at 100%.

Font sizes less than 12pt may not print legibly. Please aviod thin weighted text.

Art files must be saved with bleed at size:

Pocket Flap-Front: 11.25"W x 4"H



— - Stitch Line **Pocket-Front:** 11.25"W x 12.4"H Safe Area **Base-Backside:** 11.25"Wx 15.25"H Trim Line Bleed Line

POCKET FLAP-FRONT

